

**FOR IMMEDIATE RELEASE****Renegade Labs' Blue|328 Digital Mixer Chosen Pick Hit at IBC 2005**

*Only 20 Companies Chosen for Top Products and Services*

AMSTERDAM, September 15, 2005 – Following a successful showing at IBC 2005, Broadcast Engineering World Edition bestowed its prestigious IBC2005 Pick Hits award on Renegade Labs and the Blue|328 digital audio mixer.

“Renegade Labs is very happy and proud that the Blue|328, the world's smallest 8 bus digital audio mixer, has been honored by this award. It is certainly a testament to our new company that we have the right people involved who know how to make great products. The Blue|328 has hit the mark,” remarked John Henkel, Vice President of Marketing, Renegade Labs, Inc.

Professionals from broadcast, production, cable and satellite industries chose the winners of the Pick Hit award, handed out for the first time at IBC2005. The show attracts about 43,000 attendees and 1000 exhibiting companies from over 120 countries to Amsterdam for the 5 day exhibition and conference.

***About Blue|328***

The Blue|328 digital, 8 bus mixer is well suited for Avid® suites easily handling changes while digitizing, monitoring while editing and any adjustments desired while laying off to tape. In addition, mobile trucks, telecine suites, master control rooms, anywhere that space is at a premium will benefit from Blue|328's compact, yet powerful size.

Allowing up to 32 channels of inputs in a variety of formats (AES, analog, HD- and SD-SDI), the Blue|328 offers quick and easy control over input assignment, output channel swapping, EQ, level adjustments, panning and much more. Blue|328's eight source and one master 100mm faders are smooth and precise.

Renegade Labs has engineered an amazingly easy user interface that cuts down the number of menus and keystrokes you have to press to get something done. No more digging through menus just to change output channels! Additionally, multipurpose buttons help keep the size of the mixer to the smallest digital mixer on the market while still giving direct access to many features.

Beta testing will begin shortly with the first production units scheduled for shipment in 4-6 weeks. For more information, please visit: [www.renegadelabs.com](http://www.renegadelabs.com) or e-mail: [info@renegadelabs.com](mailto:info@renegadelabs.com).

***About Renegade Labs***

Renegade Labs, Inc. is a newly formed corporation comprised of a wealth of talent in the broadcast business. The founding members are: Kirk Bradford, President; Keith Knudsen, Vice President of Sales; Robert Johnson, CFO; Reed Lawson, Vice President of Engineering; and John Henkel, Vice President of Marketing. These industry veterans, from companies like Graham-Patten Systems, Accom and Silicon Graphics, offer an impressive combined total of over 100 years in the broadcasting industry. The Renegade Labs team has a unique combination of experience both inside edit suites and behind the scenes in manufacturing.

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