

## **FOR IMMEDIATE RELEASE**

## Out of the Blue Comes the Perfect Solution

Customers Claim New Blue 328 Digital Audio Mixer a Hit

GRASS VALLEY, CA, August, 2006 – Renegade Labs' Blue|328 digital audio mixer is attracting customers around the world with units going out the door as fast as they can be made. From Los Angeles to Tokyo, the world's smallest 8 bus digital mixer is the new choice for tape and dub rooms, Avid® and Final Cut Pro® edit suites, mobile broadcasters, and telecines.

Russell Ruggieri, manager of engineering at ADS sums up their decision to buy a Blue|328: "There aren't a lot of choices out there for a mixer this small and yet with so much to offer. We do a lot of HD and multi-channel work and had to have a true 8 bus digital mixer to handle track swapping and other kinds of tasks quickly. Plus, it operates up to 192kHz and in both SD and HD. This little mixer is great!"

"It's so much easier than other mixers we've used," exclaims Chris Caceres, Senior Tape Op, Advance Digital Systems, Hollywood. ADS uses the compact Blue|328 in High Definition Mastering to D-5. The Blue|328's simple but powerful interface allows quick changes to be made. Track swapping, EQ, Dynamics, level adjustment and much more are available on any of the up to 32 inputs.

The Renegade Labs team has years of experience inside edit suites and designing audio mixers. which is why the Blue|328 is the simplest digital audio mixer around. Other mixers are not specifically designed for the professional video environment. Consequently, they have functions that are cumbersome to get to and offer inputs, outputs, and features that are unnecessary.

The Blue|328 digital audio mixer's built-in monitor matrix provides custom and preset monitor routing allowing for any output channel to be routed to any or all monitor channels; eliminating the need for a stand-alone monitor router. The mixer is self-contained with no separate electronics chassis to install and wire. All connections are done via the back panel, with the exception of the front-mounted, easily accessible 1/4" headphone jack.

For more information, please visit: www.renegadelabs.com or e-mail: info@renegadelabs.com.

## **About ADS**

ADS is a Los Angeles-based post-production facility serving major studios and independents with a wide range of services, including editing in both standard definition and high definition, standards conversion, video and audio duplication, DVD authoring, and restoration.

## About Renegade Labs

Renegade Labs designs, develops and sells equipment for the professional broadcast, video, and film industries. Combining over 100 years of experience in both creative and engineering sides of the business, the RLI team has a keen eye for products focused on making the job easier through their attention to smart design and intuitive workflow.

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